

# **ARTIE SHAW**

**THE OLD GOLD “MELODY AND MADNESS”**

**BROADCASTS AND REHEARSALS**

**DISC IMAGES**



**Prepared by**

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OLD GOLD'S MELODY AND MADNESS.  
Featuring: Bob Benchley -  
Artie Shaw & Orchestra

33 1/3 RPM      Inside Out  
Columbia Off-the-Line      11/20/38  
10-10:30 PM

Federal Transcribed Programs, Inc.  
101 Park Avenue, N.Y.

Part 1

TRANSCRIPTIONS  
INCORPORATED

MURRAY HILL 2-2103

OLD GOLD DRESS REHEARSAL

Date 11/25/38

Part

3

START OUTSIDE

56 WEST 45TH STREET, NEW YORK CITY



UNIVERSAL RECORDING COMPANY INC.  
UNIVERSAL  
FULL-RANGE RECORDING

DATE MARCH 26, 1939 CBS

OLD GOLD PRESENTS  
MELODY AND MADNESS  
with  
ARTIE SHAW  
ROBERT BENCHLEY

PART 1 OF 3  
START OUTSIDE 33 1/3 R. P. M.

R.K.O. BUILDING  
RADIO

CIRCLE-6-2168

CITY - NEW YORK, N.Y.

CBS

KNX



33 $\frac{1}{3}$  R.P.M.

PART THREE

START OUTSIDE

STATION KNX

START INSIDE XX

DATE 4/9/39

ROBERT BENCHLEY

RECORDED IN THE STUDIOS OF

**RADIO  
RECORDERS  
INC.**

932 NO. WESTERN AVE.  
HOLLYWOOD, CALIF.



PRODUCED BY  
**LENNEN & MITCHELL**  
INCORPORATED  
8949 SUNSET BLVD. - HOLLYWOOD, CALIF.

33 $\frac{1}{3}$ R.P.M.	PART	ONE
START OUTSIDE	STATION	C B S
START INSIDE X	DATE	4/30/39

THE ROBERT BENCHLEY PROGRAM  
OLD GOLD CIGARETTES

RECORDED IN THE STUDIOS OF

**RADIO  
RECORDERS  
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932 NO. WESTERN AVE.  
HOLLYWOOD, CALIF.

CBS

KNX



33 $\frac{1}{3}$  R.P.M.

PART

ONE

START OUTSIDE

STATION

C B S

START INSIDE X

DATE

5/14/39

ROBERT BENCHLEY

OLD GOLD

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**RADIO  
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INC.**

932 NO. WESTERN AVE.  
HOLLYWOOD, CALIF.



CBS

KNX



START INSIDE  
WITH  
NEW NEEDLE

33 1/3  
R.P.M.

"ROBERT BENCHLEY"

RECORDED IN THE STUDIOS OF

**RADIO  
RECORDERS  
INC.**

932 NO. WESTERN AVE.  
HOLLYWOOD, CALIF.

RR 3105

*sent by Mr. Hooper of CBS*

*Robert*

*Martin*

*#1*